



Worcester Regional Transit Authority

FY26 Budget Presentation

Revenue Anticipation Note (RAN)

What is a Revenue Anticipation Note: RANs are a form of note or short-term loan that a government (WRTA) usually repays from a named revenue source within a period of one year

Interest Income that RANs generate is typically tax exempt at the federal level and may also be exempt at the state level

WRTA's main revenue sources include State Contract Assistance, Member Community Assessments, and Federal Operating Assistance

WRTA receives State Contract Assistance in three payments:

August / September – 50%

November / December – 25%

February / March – 25%

Local Assessments payments are received monthly, 1st payment is typically received 13 months after year end

Federal Operating Assistance is requested after expenses have been incurred. Typically 8 weeks after end of month



Status of Pandemic Era Federal Funding

Coronavirus Aid, Relief, and Economic Security (CARES)

Original Apportionment	\$36,048,200
Fiscal Year 2020 use	\$373,647
Fiscal Year 2021 use	\$4,626,360
Fiscal Year 2022 use	\$3,426,381
Fiscal Year 2023 use	\$5,126,705
Fiscal Year 2024 use	\$1,597,601
Fiscal Year 2025 projected	\$545,105
Fiscal Year 2026 budgeted	<u>\$8,051,610</u>
Balance	\$12,300,791

American Rescue Plan Act (ARPA)

Original Apportionment	\$5,992,829
Fiscal Year 2022 use	\$619,440
Fiscal Year 2023 use	\$633,402
Fiscal Year 2024 use	\$744,950
Fiscal Year 2025 projected	\$1,182,952
Fiscal Year 2026 budgeted	<u>\$902,356</u>
Balance	\$1,909,729



Worcester Regional Transit Authority
Fiscal Year 2026 Consolidated Budget

	FY 2026 Budget	FY 2025 Budget	\$ Increase / (Decrease)	% Increase / (Decrease)
I. Expenses:				
Transit Services				
Fixed Route	\$ 27,052,324	\$ 25,798,349	\$ 1,253,974	4.9%
Demand Response	5,881,423	5,725,310	156,113	2.7%
Brokerage / Customer Service	2,284,740	2,062,311	222,429	10.8%
Administration	2,631,504	2,012,496	619,008	30.8%
Debt Service	463,704	452,232	11,472	2.5%
Management Fee	441,216	426,780	14,436	3.4%
Total Expenses	38,754,911	36,477,479	2,277,432	6.2%
II. Revenues:				
Passenger Revenue	-	-	-	-
MassDOT Community Transit Grants	136,480	210,054	(73,574)	-35.0%
MassDOT Discretionary Grant	-	5,517,286	(5,517,286)	-100.0%
Administration Revenues	256,882	237,140	19,742	8.3%
Other - Non Transportation	23,088	26,311	(3,223)	-12.2%
Total Revenues	416,450	5,990,791	(5,574,341)	-93.0%
III. Federal Operating Assistance:				
Operating Assistance Special Rule	-	336,460	(336,460)	-100.0%
CARES Act	8,051,610	545,105	7,506,505	1377.1%
American Rescue Plan	902,356	1,182,952	(280,596)	-23.7%
Operating Assistance Micro-Transit	573,240	521,127	52,113	10.0%
Preventive Maintenance - Security	355,185	-	355,185	-
Short Range Transportation Planning	400,000	-	400,000	-
Project Administration	22,952	21,859	1,093	5.0%
Total Federal Operating Assistance	10,305,343	2,607,503	7,697,840	295.2%
IV. Net Cost of Service	28,033,118	27,879,185	153,933	0.6%
V. Net Cost of Service Funding				
A. State Contract Assistance	21,721,844	21,721,844	-	0.0%
B. Local Assessments	6,311,275	6,157,341	153,934	2.5%
Surplus / (Deficit)	\$ -	\$ -	\$ -	

* Revised budget approved 03.20.25

Motion Requested

The Worcester Regional Transit Authority Advisory Board moves to accept the recommendation of its Audit and Finance Committee and approve the fiscal year 2026 budget in the amount of \$38,754,911 as presented





Worcester Regional Transit Authority

Communication Strategy for April 26, 2025 Schedule Changes

Promotion & Outreach Timeline

Board Approval to go to Public Meeting for Schedule Changes: November 21, 2024

Initial Outreach Requesting Public Comment Began: December 24, 2024

Public Meetings to Present Changes: January 7 | January 9 | January 16 | January 22 | January 27

Tabling Events Hosted at Hub: January 14 | January 15 | January 21 | January 23

Advisory Board Approved New Schedule Changes: February 20, 2025

Marketing Efforts for Finalized Schedules Began: April 11, 2025

New Schedules Sent to Print: April 11, 2025

Arrival of New Schedules: April 24, 2025



Communication Channels Deployed

WRTA is using multiple platforms to reach the public, including:



Website Pages & Alerts

Updated landing page with all NEW schedules



Door Hangers

Hung from the grab bars on each bus



Destination Board Messaging

Cycles through both the head sign and side sign of each bus



Shelter Posters

Posted on all WRTA owned shelters



Digital Signage

On display in the Hub lobby / community in English & Spanish



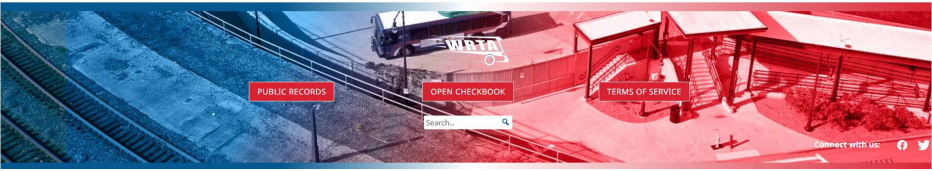
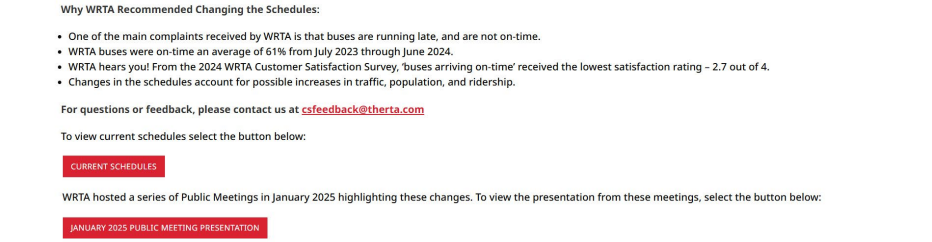
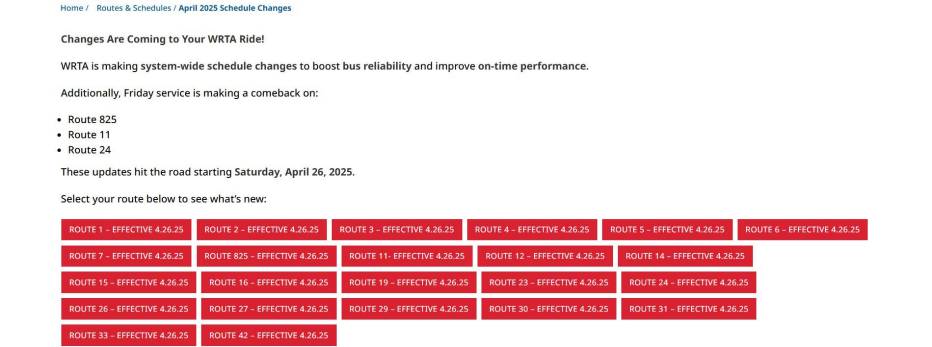
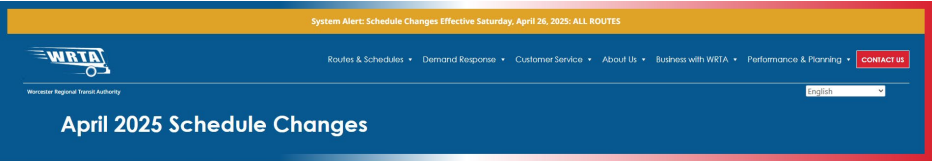
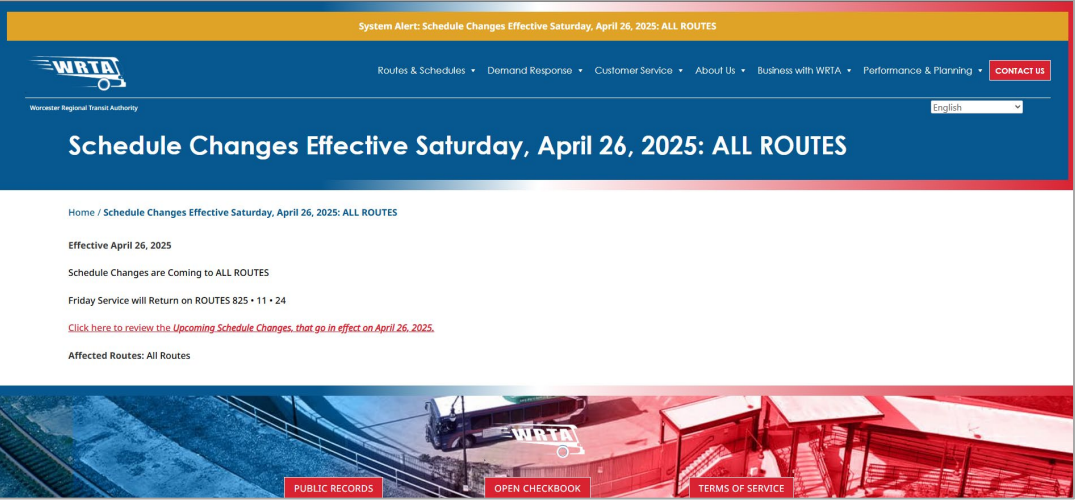
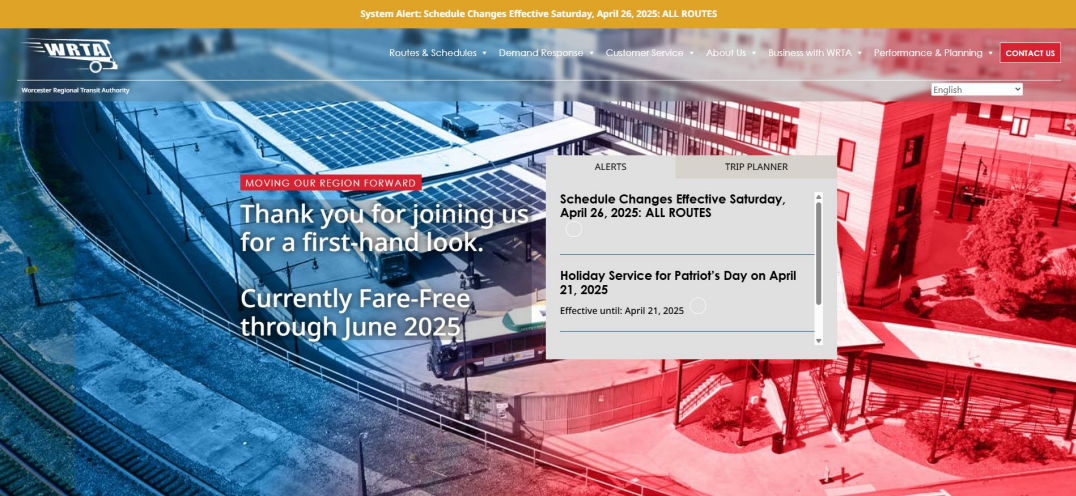
Social Media Campaigns

Facebook and X

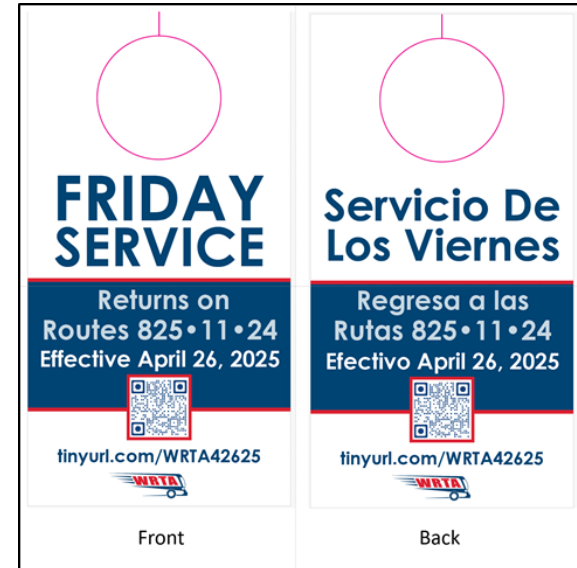
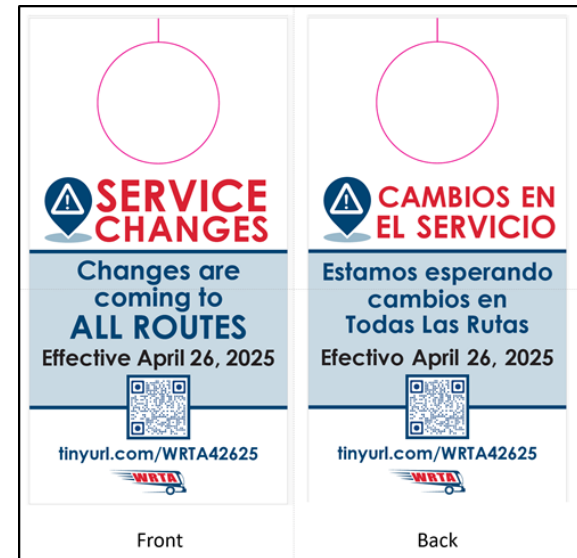
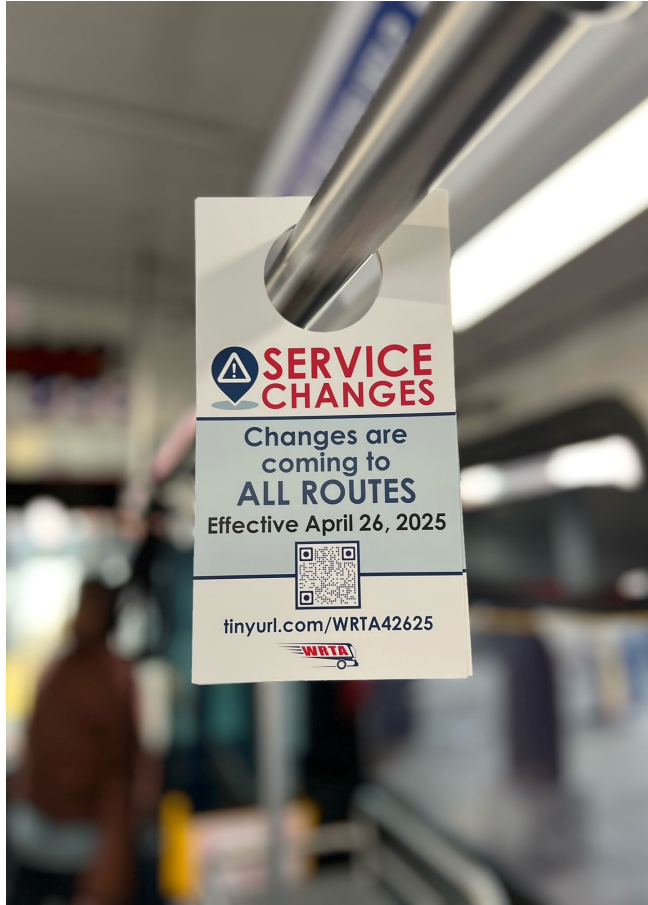


Website Pages & Alerts

System Alert: Schedule Changes Effective Saturday, April 26, 2025: ALL ROUTES



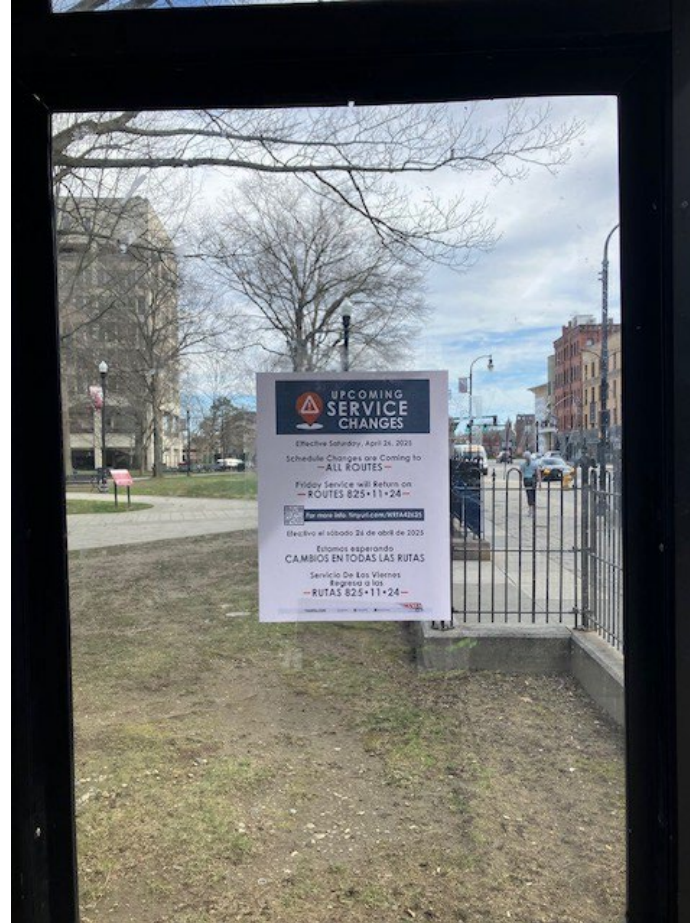
Door Hangers



Destination Board Messaging



Shelter Posters



**UPCOMING
SERVICE
CHANGES**

Effective Saturday, April 26, 2025

Schedule Changes are Coming to
—ALL ROUTES—


Friday Service will Return on
—ROUTES 825•11•24—

For more info: tinyurl.com/WRTA42625

Efectivo el sábado 26 de abril de 2025

Estamos esperando
CAMBIOS EN TODAS LAS RUTAS

Servicio De Los Viernes
Regresa a las
—RUTAS 825•11•24—

[THERTA.COM](https://www.therta.com)  @therta  @theWRTA  @shop.wta 

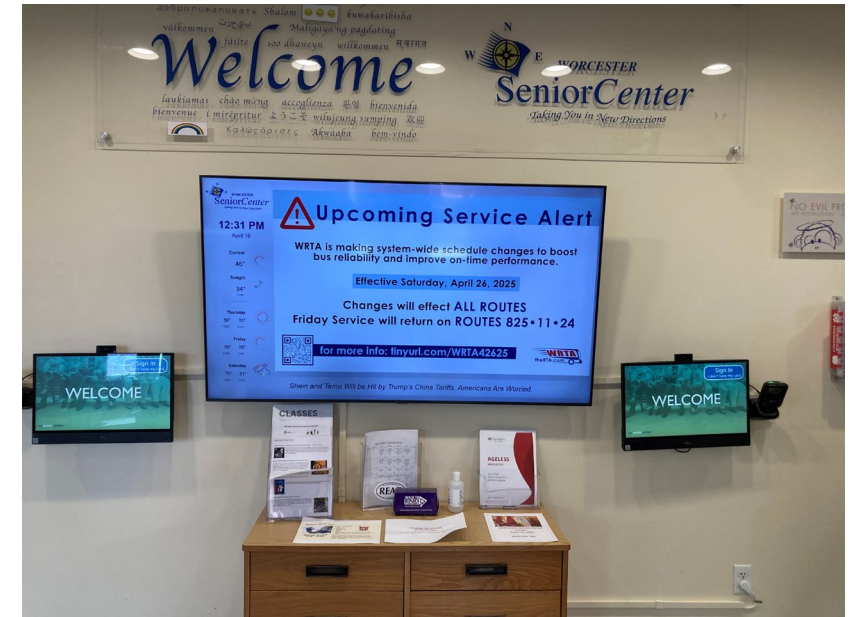
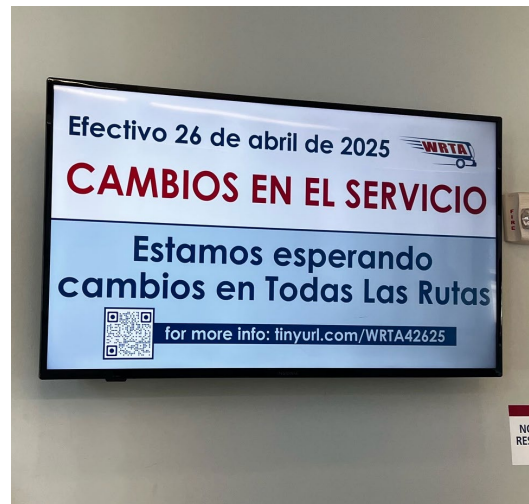


Digital Signage



Community Partner Outreach

- Worcester Senior Center
- Worcester Public Library
- Genesis Club
- YWCA
- QCC




Social Media Campaigns

Pinned post

WRTA @therta · 35s

📅 April 26 = Schedule Changes
🚌 All routes affected
🕒 Friday service returns on 825, 11, 24!
➡ Check updates now: therta.com/routes-schedul...




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Worcester Regional Transit Authority

Published by Jamie Winters

· 19m · 🌐


⚠ Service Alert: Schedule Changes Coming to All Routes! ⚠

📅 Starting April 26, 2025, all routes will see schedule changes — make sure you're ready!

🕒 Friday service is BACK on:

- 🚌 Route 825
- 🚌 Route 11
- 🚌 Route 24

Check out the full list of updates and see how your ride is affected:
👉 therta.com/routes-schedules/schedule-changes




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See insights and ads

Boost post

1 share

👍 Like 💬 Comment 📧 Send ➦ Share

11:26

Worcester Regional Transit... 1m ... ✕

Worcester Regional Transit Authority

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Add story



Performance Snapshot*



Website

700+ Page Visits

Facebook

3,789 Views / 17 shares

Twitter / X

496 Views / 4 shares

QR Code

491 Scans

*As of 4/16/25 @ 9:00 pm

