



Worcester Regional Transit Authority

ROUTE PROFILE

29

SERVICE SUMMARY

Departing from the Union Station Hub, Route 29 spans twenty miles, connecting downtown Worcester to Auburn, Charlton, and downtown Southbridge, with service provided Monday through Saturday. Riders can access key points of interest, including College Square, Polar Beverages, Auburn Mall, Charlton, MassHire Southbridge, Downtown Southbridge, Harrington Hospital, and the Big Bunny supermarket.

Category:

Community

Service Hours:

Weekdays: 5:35am - 7:35pm

Saturdays: 8:00am - 8:00pm

Frequency (minimum/maximum):

Weekdays and Saturdays:

Every 120 minutes

Service Efficiency

Passengers per Revenue Hour: 16.33



RIDERSHIP



Annual Ridership (FY23)

68,457

Route Ranking by Ridership

21 of 26



33% INCREASE FROM PREVIOUS YEAR

POPULAR STOPS:

Auburn Mall

Big Bunny Plaza

Southbridge St. + Cambridge St.

Central St. + Hook St.

Southbridge St. + Gladstone St.



therta.com/route-29

FINANCIALS



Annual Cost

\$1,009,603



Cost per Passenger Trip

\$14.75



Route Ranking by Cost Per Passenger Trip

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Cost per Revenue Hour

\$240.84



Route Ranking by Cost per Revenue Hour

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