



Worcester Regional Transit Authority

DBE Virtual Open House
Monday, July 24, 2023
2:00 – 3:00 PM

Agenda

- Introductions
- About WRTA
- WRTA DBE Program Background
- How to Become a Certified DBE Vendor
- Potential FFY 2024-2026 Procurement Opportunities
- Proposed FFY 2024-2026 DBE Goals

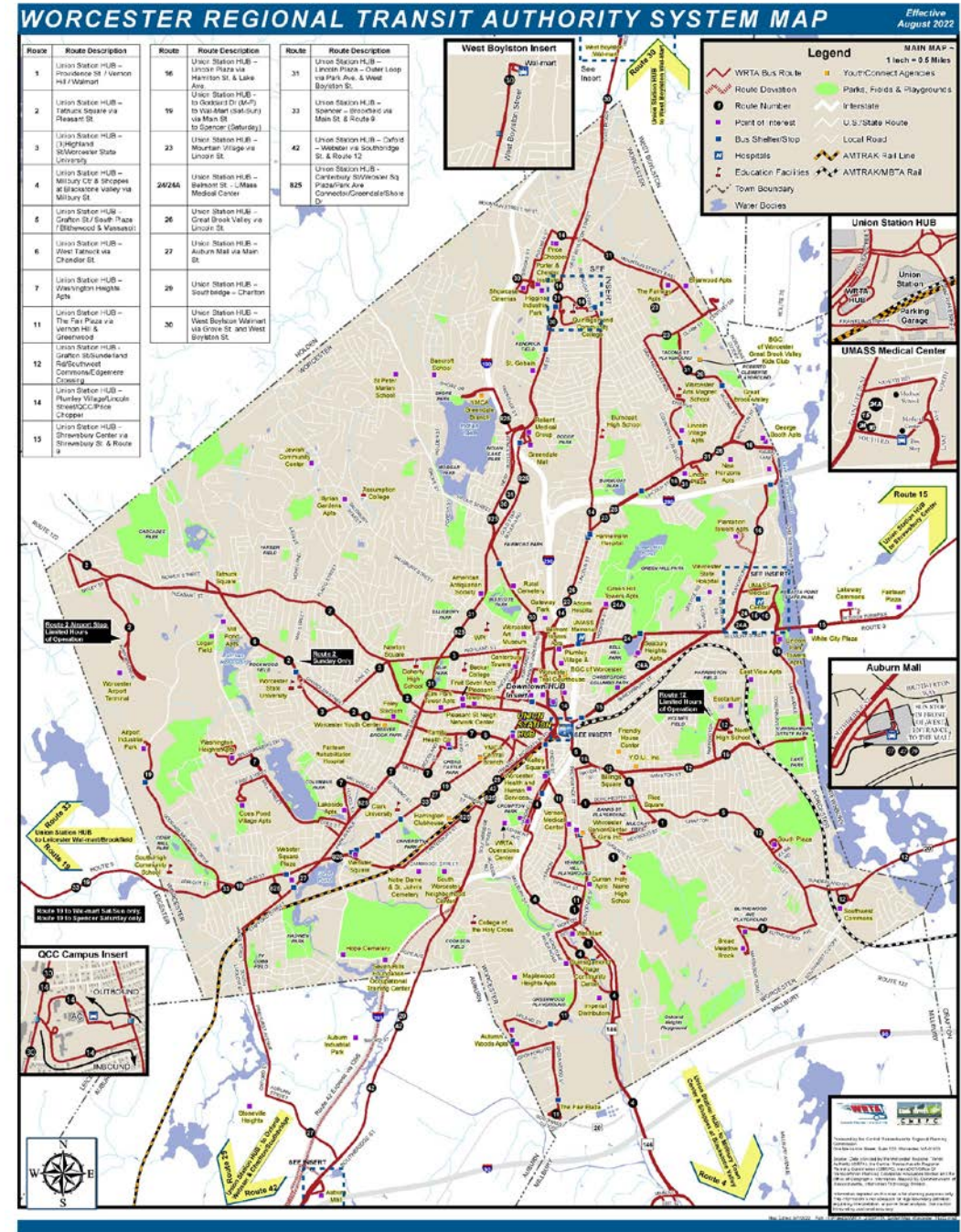


About WRTA

The Worcester Regional Transit Authority (WRTA) is a regional transit system that services the City of Worcester and 36 communities in Central Massachusetts with 50+ fixed route buses and 50+ paratransit vans.

The second largest regional transit authority in Massachusetts, the WRTA offers transportation for traveling to work, shopping, school, medical appointments, and leisure activities.

Currently, all rides are fare free through June 30, 2024.



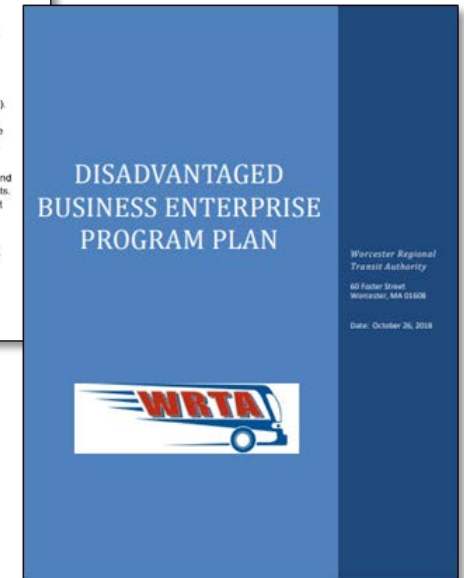
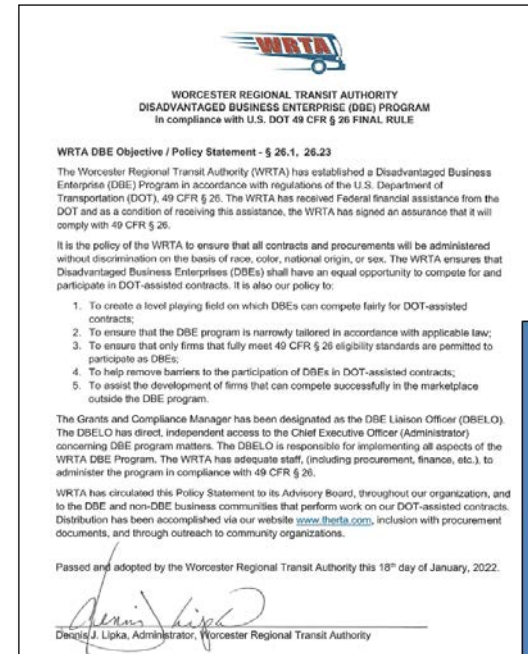
WRTA DBE Program Background

Disadvantaged Business Enterprise

- For-profit business where socially and economically disadvantaged individuals own at least 51% interest, control management, and oversee daily operations.

WRTA DBE Policy ensures:

- All capital contracts and procurements will be administered without discrimination on the basis of race, color, national origin, or sex.
- DBEs shall have an equal opportunity to compete for, and participate in DOT-assisted contracts.
- Active DBE Program Plan



How to Become a Certified DBE Vendor?

Massachusetts **Supplier Diversity Office** (SDO)

- Agency within the Commonwealth to promote the development of business enterprises and organizations owned and operated by minorities, or women.
- <https://www.mass.gov/orgs/supplier-diversity-office-sdo>
- Vendors can apply online for certification as minority or women-owned business.



Certification Program for SDO

The Supplier Diversity Office (SDO) certifies diverse and small businesses that are interested in public and private business opportunities in Massachusetts.

SDO
Supplier Diversity Office

The Supplier Diversity Office (SDO) has a long tradition of service to minority and women owned businesses in the Commonwealth of Massachusetts. The SDO is responsible for conducting investigations of certification applications from businesses that meet certain criteria. The SDO currently certifies certain diverse business categories (Minority (MBE), Women (WBE), Portuguese (PBE) and Veteran (VBE) businesses) inhouse and has agreements with third-party organizations that certify these same categories and others that certify other business categories (Service-Disabled Veteran (SDVOBE), Lesbian, Gay, Bisexual and Transgender (LGBTBE) and Disability-Owned (DOBE) businesses), all of which must meet certain certification criteria. SDO certification is a marketing tool used to enhance a firm's ability to do business in public and private markets. Although certification does not guarantee that a business will be successful every time it bids, it may add a competitive edge to firms seeking contracts with the government.

Potential FFY 2024 Procurement Opportunities

Worcester Redevelopment Authority (WRA) Projects	WRTA Projects
Automated Lighting Controls, Façade Lighting	Support Vehicles: Service, and Dump Truck
Refinish Elevator Interior	Computer Replacements
Security Cameras	Misc. Maintenance Equipment
Interior Signage	Bus and Van Tires
Replacement Generator, Exhaust Fans	Bus and Van Spare Parts
Floor and Terrazzo Crack Repairs, Carpet Replacement	Renovations and Repairs at WRTA Hub
Bicycle Lockers/Storage	Renovations and Repairs at WRTA Maintenance and Operations Facility
Parking Garage Waterproofing, Fire Notification & Sprinkler System	
Single Stall Restroom Construction	
Harding Street Entrance Improvements	
Total Available Contracting Opportunities	\$4,099,508



Potential FFY 2025 Procurement Opportunities

Worcester Redevelopment Authority (WRA) Projects	WRTA Projects
Automated Lighting Controls, Façade Lighting	Support Vehicle: Road Inspector Car
Refinish Elevator Interior	Computer, Server, IT Equipment Replacements
Renovate Front Driveway	Misc. Maintenance Equipment
Replacement Roof	Misc. Administrative Equipment
Replacement Generator	Bus and Van Tires
Floor and Terrazzo Crack Repairs	Bus and Van Spare Parts
Bicycle Lockers/Storage	Renovations and Repairs at WRTA Hub
Parking Garage Waterproofing, Fire Notification & Sprinkler System	Renovations and Repairs at WRTA Maintenance and Operations Facility
Harding Street Entrance Improvements	
Total Available Contracting Opportunities	\$3,322,073



Potential FFY 2026 Procurement Opportunities

Worcester Redevelopment Authority (WRA) Projects	WRTA Projects
Automated Lighting Controls, Façade Lighting	Support Vehicles: Road Inspector Car, Dump Truck
Terrazzo Crack Repairs and Refinishing	Computer, Server, IT Equipment Replacements
Repaint/Refinish Gypsum Wall System	Misc. Maintenance Equipment
Roof Replacement	Misc. Administrative Equipment
Repairs of Exterior Masonry	Bus and Van Tires
	Bus and Van Spare Parts
	Renovations and Repairs at WRTA Hub
	Renovations and Repairs at WRTA Maintenance and Operations Facility
Total Available Contracting Opportunities	\$2,072,873



Proposed FFY 2024-2026 DBE Goals

Overall	FFY 2024	FFY 2025	FFY 2026
0.66%	0.52%	0.78%	0.67%

Goal Methodology

- Determined number of DBEs willing and able to sell or service items based on projects over the next 3 years
- Divided number of DBEs by all businesses within the Massachusetts market
- Weighted the relative availability of DBEs for each contracting opportunity based on the dollar value of the opportunity
- Adjusted based on past DBE participation rates



Proposed FFY 2024-2026 DBE Goals

- Methodology used to determine the proposed goal are available for view upon request
- Proposed goal will be available for 30 days
- WRTA will accept comments on its goal for 30 days
- Comments may be sent to WRTA, or the Federal Transit Administration (FTA)

WRTA	FTA Region 1
Nick Burnham, DBELO	Civil Rights Officer
60 Foster Street	55 Broadway
Worcester, MA 01608	Cambridge, MA 02142



DBE Public Outreach Efforts

Organizations contacted for today's DBE Virtual Open House

Chambers of Commerce

(Blackstone Valley, Marlboro, MetroWest, Nashoba Valley, North Central MA, Central MA South, MA LGBT, Worcester)

Corridor 9: Business Forward Females, Small Business Owners Roundtable

Center for Women & Enterprise

Latin American Business Organization

MA Small Business Development Center and Procurement Center

Community Development Corporations

(Main South, Quaboag Valley, Worcester East Side)

MetroWest Economic Research Center

SE Asian Coalition of Central MA

SMOC Financial Services

NewVue Communities

SCORE Worcester

Worcester Regional Research Bureau

Worcester Common Ground



Thank You! Any Questions?



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